

5th Avenue

James McCreery & Co.

34th Street

ANNIVERSARY SALES

Celebrating 63 Years of Growth in Merchandising

Exceptionally
Good Values

Cotton Dress Goods

Japanese White Nainsook of superior quality—soft and sheer—10 yards in a box.

regularly \$7.75, box, 4.25

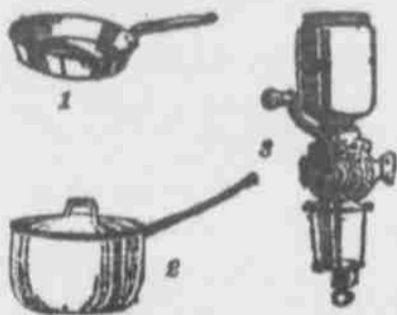
White Indian Head with permanent linen finish, particularly desirable for dresses, uniforms, middie. 44 inches wide.

regularly 76c

Novelty Printed and Brocaded Linings, Silk Mixtures, recommended for durability. 86 inches wide.

regularly 1.65

(Second Floor)

McCreery
Housewares
Specially Priced

1. Heavy Gauge Sheet Aluminum Fry Pan; diameter at top 10½ inches; depth 2¼. regularly 2.25, 1.75

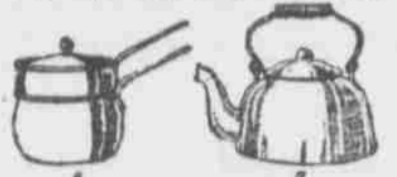
2. Vollrath Triple Coated White Enameled Covered Saucepan; 5-quart capacity. regularly 2.25, 1.65

3. Wall Coffee Mill with glass canister. 1.45 regularly 3.00



4. Nu-Lid Heavy Gauge Aluminum Saucepan, patent cover held by latch. 2.65 regularly 4.00

5. Heavy Gauge Polished Aluminum Saucepan; 2-quart capacity. regularly 1.25, 75c



6. Heavy Gauge Highly Polished Aluminum Rice Boiler; 1-quart capacity. 1.75 regularly 2.50

7. Vollrath Triple Coated White Enameled Tea Kettle—6-quart capacity. 2.95 regularly 3.95



8. Roll-Top Bread Box of extra heavy tin; white enameled. 18½x11½x12½ inches. regularly 4.50, 3.45

9. Extra Heavy Tin Bread Box, white enameled. 18x9½x10½ inches. 1.75 regularly 2.50



10. Mirror Heavy Gauge Aluminum Oval Dish Pan; highly polished outside; sunray finish inside; 12-quart capacity. regularly 6.00, 4.75

No C. O. D.'s. (Sixth Floor)



Solid Mahogany Floor Lamps

Specially Priced

24.50

regularly 35.00

This is an excellent opportunity to purchase a handsome Floor Lamp at a saving of 10.50. They are exactly like the one pictured at the left—24-inch artistically shaped silk shades with 4-inch fringe; four colors.

Handsome base of solid Mahogany with fluting. Complete with two 40-Watt Tungsten bulbs and five feet of Silk Cord.

(Sixth Floor)

2.00 Women's Union Suits, 1.50

You can save a dollar on just two Suits!

They are exceptionally good quality Ribbed Cotton Union Suits in low neck, sleeveless style, knee and ankle length—the product of one of the best makers of high-grade Underwear.

(Third Floor)

McCreery Quality Linens
At Admirable Reductions

All-Linen Irish Satin Damask Table Cloths:

Size 2x2 yds....regularly 8.00 to 12.00, 6.50, 8.50 and 10.00

Size 2x2½ yds....regularly 10.50 to 15.00, 8.50, 10.00 and 12.00

Size 2x3 yds....regularly 12.50 to 18.50, 10.00, 12.50 and 15.00

All-Linen Irish Satin Damask Table Napkins:

Breakfast Size...regularly 10.00 to 15.00, dos. 7.50, 9.50 and 12.00

Dinner Size...regularly 15.00 to 20.00, dos. 12.50, 15.00 and 17.50

Hemstitched Union Linen Table Cloths, size 66x66 inches..... 7.50

regularly 10.00

Round Scalloped Damask Table Cloths, all Linen; size 70 inches... 8.00

regularly 10.50

Hemmed Huck Towels...regularly 3.50 and 4.50, dos. 2.50 and 3.50

Hemstitched Huck Towels...regularly 4.50 and 6.00, dos. 3.00 and 4.50

Union Linen Huck Towels, hemstitched.....dos. 5.50 and 7.50

regularly 7.50 and 10.50

Twilled Kitchen Towels, name woven in red...regularly 7.50, dos. 6.00

6,000 yards All-Linen Scotch Crash Toweling...regularly 80c, yard 35c

(Second Floor)

The Upholstery Department
Continues to Offer Splendid Values

In keeping with the Anniversary Sales this Department has reduced the following merchandise. There are many other worthwhile offerings, too!

Rare Tapestries, Verdure and other designs, in exceptional color combinations. regularly 8.75, yard 6.00

Artistic Cretannes, showing American characteristics; fascinating and decorative. regularly 12.75, pair 9.50

Curtains of Cable Net with Lace edges and tambour embroidery..... regularly 12.75, pair 9.50

Curtain Nets in dainty and popular stripes, our own importations..... regularly 1.75, yard 1.25

(Fifth Floor)

A Recent Shipment of
Seamless Scotch Chenille Rugs
At Radically Reduced Prices

Exact reproductions of rare Oriental Rugs from the world-famed mills of James Templeton & Company, Glasgow, Scotland.

They arrived too late to serve their original purpose, hence these extremely low prices for immediate disposal.

Size 9x12 ft.

95.00

regularly 185.00

Size 10x16 ft.

84.50

regularly 105.00

Two Other Special Offerings

Highest Grade Worsted Wilton Rugs

Size 9x12 ft. 135.00 regularly 180.00

Genuine Inlaid Linoleums

For a limited time only.....regularly 2.25, sq. yd. 1.69

(Eighth Floor)

A Most Remarkable Sale!

7500 Boxes of

Eaton, Crane & Pike Co. Stationery

per box, 50c

regularly 1.00

A Sale of this nature is possible only when a tremendous purchase is involved. We were able to purchase this stationery at a low figure because we bought an extraordinarily large amount of it. That is why it is possible to offer it at half its regular price.

The Boxes contain 24 sheets of writing paper and 24 envelopes to match—White or colors.

The sagacious woman will stock up now for her personal use and for holiday giving.

No C. O. D.'s.

No Returns.

(Main Floor)

Now Is the Time
To Buy Furs

Among the most important factors in our great Anniversary Celebration are the splendid values offered in Furs—the Finest Furs Nature Produces. Just drop in and see them. The first glance convinces.

Illustrative.

Hudson Seal Coats, 86 inches long, made of selected skins with Natural Squirrel Collar and Cuffs.

Anniversary Sale Price, 445.00

Mole Wraps, 48 inches long, made of choice, full-furred pelts—exceedingly graceful models.

Anniversary Sale Price, 495.00

Black Pony Skin Coats, 86 inches long, of soft, beautifully marked skins with Natural Raccoon Collar and Cuffs.

Anniversary Sale Price, 235.00

Stone Marten Scarfs—large, dark skins—Single Skin Scarfs.....

Anniversary Sale Price, 42.50

Two-Skin Scarfs.....

Anniversary Sale Price, 85.00

Skunk Scarfs in animal shape.....

Anniversary Sale Price, 65.00

(Fourth Floor)

There's Nothing
Smarter in Footwear
Than the Models Offered at
Special Anniversary Prices

Oxfords

8.95

regularly 11.00

Boots

10.55

regularly 13.00

to 12.50

to 16.00

The styles most sought after—types smart dressers gladly pay a much higher price for have been chosen to celebrate our Anniversary.

The Oxfords at 8.95 are trim, indeed. They've had a ready sale at 11.00. There are modish models of Tan Calfskin or Brown and Black Kidskin—solid leather throughout. Walking heels.

The Boots at 10.55 are true aristocrats! These, too, are made of solid leather throughout—Tan Calfskin, Black Kidskin, walking models, also smart dress styles.

Entire Stock of Buckles
At 20% Off

Every Slipper Buckle in our stock will be subject to this discount tomorrow—Rhinstone, Cut Steel, Jet and Beaded effects.

(Second Floor)

Underthings You Love to Wear
Fashioned of Crepe de Chine
At Special Anniversary Sale Prices

This is one of those rare offerings that clever women never fail to take advantage of. It offers that exquisite, dainty sort of Underwear which is a delight to wear, at prices no higher than ordinary Underthings are usually priced!

Night Gowns in tailored style or empire effects with kimono sleeves, hemstitched and adorned with satin ribbon. 4.45 regularly 5.95

Night Gowns, elaborate with lace... 4.95 regularly 6.75

Night Gowns, exquisitely trimmed with lace medallions, fine lace edging and lady fair ribbon. regularly 7.95, 5.75

Envelope Chemises, tailored or lace-trimmed. Special, 1.95

Envelope Chemises, beautifully lace-trimmed and finished with ribbon. 2.95 regularly 3.95

Step-in Chemises with trimmings of lace, Georgette and ribbon. regularly 5.00

Crepe de Chine Bloomers of exceptional quality. regularly 3.75, 2.95

Satin Step-in Drawers; hemstitched tailored model. regularly 3.95, 2.95

(Third Floor)

A Charming Street Dress
For 24.50

Two splendid models of Tricotine, some delightfully simple styles in Wool Jersey, quite dressy affairs of Crepe Meteor and Crepe de Chine.

As is often the case with inexpensive Dresses, they are as smart and new in style as any models twice their price.

The Tricotine model flaunts rows and rows of wide silk braid knife plaited in with the skirt, another features a little vestee of Duvetyn. Two-tone ribbon, touches of fine lace and beading adorn the Frocks of Silken Stuffs. Those of Wool Jersey are beautifully embroidered. One is illustrated at the right.

(Fourth Floor)

Speaking
of Prices

Monday we held a sale of Knitting Yarn. There were several thousand balls in many desirable shades. This very same make had been selling in our Art Department at 45c the ball. That was the regular price.

The sale price was 20c, same quality and all—less than half our regular price. It is hardly necessary to say that the entire stock was gone before noon that day. Every woman appreciated the savings she made.

Of course the wholesaler was the first to reduce prices. We saw the opportunity it provided our customers and being ready took quick advantage of it.

This is an example of our usual policy of "lower prices consistent with McCreery Quality," which we have followed during the past year, the policy we are following now, and shall continue to follow.

Have You A Wee Baby
Ruling Your Home?Infants' Carriages
(Pullman Sleepers)

33.75

regularly 42.00

We never neglect to offer the baby something especially good when we are celebrating our Anniversary!

They have Reed bodies and hoods and are upholstered in Corduroy. Adjustable reclining back, sliding footwell and reversible gear; windshield included. Natural finish.

(Fifth Floor)

Beaded Bags

Direct from Paris

29.75

regularly 39.75

Eight of the very loveliest types we have ever seen mounted on beautiful shell colored frames.

The patterns are unique, the colorings exquisite!

There are only 50 in all, so you will have to shop early to secure one.

Chiffon Velvet
Hand Bags

3.95

regularly 5.00 and 6.75

Six new models. They are fashioned of fine Black Chiffon Velvet, mounted on artistic metal frames. Some have chain handles, others handles of Velvet. Fitted with compartment and mirror or purse and mirror.

(Main Floor)